

FINAL REPORT

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Assessment of Private Sector Engagement in Forestry Sector and REDD+

FINAL REPORT

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1. ABBREVIATIONS & ACRONYMS

AAU Assigned Amount Unit

AD Avoided Deforestation

ADB Asian Development Bank

AEDB Alternate Energy Development Board

AIP Apex Industrial Platforms
AR Afforestation Reforestation

ART TREES Architecture for REDD+ Transactions

ASPI Asian Society Policy Institute

BM Benefit Matrix

Bol Board of Investment

CBD Convention on Biodiversity

CC Carbon Credit

CCB Climate Community and Biodiversity Standard

CDM Clean Development Mechanism

CER Certified Emission Reductions

CMP Carbon Market Program

CMS Convention on Conservation of Migratory Species of wild animals

CO2 Carbon Dioxide

COP Conference of Parties

CORSIA Carbon Offsetting and Reduction Scheme for International Aviation

COVID Coronaviruses Disease

CWs Consultative Workshops

EBRD European Bank for Reconstruction and Development

ERs Emission Reductions

ETS Emission Trading Scheme

EU European Union

EU ETS EU Emissions Trading System

FAO Food and Agriculture Organisation

FCPF Forest Carbon Partnership Facility







FGRM Feedback and Grievance Redress Mechanism

FREL Forest Reference Emission Levels

FS Forestry Sector

GCF Green Climate Fund

GGI Green Growth Initiative

GHG Greenhouse Gas

GIZ Deutsche Gesellschaft für Internationale Zusammenarbeit

GoP Government of Pakistan

GS Gold Standard

IAM Institutional Assessment Matrix

ICAO International Civil Aviation Organisation

ICIMOD International Centre for Integrated Mountain Development

ICROA International Carbon Reduction and Offset Alliance

IETA International Emissions Trading Association

IGF Inspector General of Forest

ISFL Initiative for Sustainable Forest Landscapes

ITMO Internationally Transferred Mitigation Outcomes

JC Joint Committee

JCM Joint Crediting Mechanism

KIIs Key Informant Interviews

KQG Key Question Grouping

LEDS Low Emission Development Strategies

LFA Legislative Framework Assessment

LOU Landowners & Users

LULUCF Land Use, Land use Changes and Forestry

MoCC Ministry of Climate Change

MoE Ministry of Environment

MoU Memorandum of Understanding

MRV Measuring, Reporting and Verification

MT Mega Tonnes

NAMA Nationally Appropriate Mitigation Actions







NCCP National Climate Change Policy

NDC Nationally Determined Contributions

NFMS National Forest Monitory System

NFP REDD+ National Focal Point Reducing Emissions from Deforestation and Forest Degradation

NICA Nordic Initiative for Cooperative Approaches

NPO Non-Profit Organisation

NRS National REDD+ Strategy

NSC National Steering Committee

OPP Past programmes & projects

PEPA Pakistan Environmental Protection Agency

PES Payment for Ecosystem Services

PFI Pakistan Forest Institute

PGIUs Provincial REDD+ Grievance and Implementation Units

PPO Public-Private Organisations

PPP Prevailing relevant Programmes and Projects

PSDP Public Sector Development Programme

RDA Relevant Development Agencies

REDD+ Reducing Emissions from Deforestation and forest Degradation in developing countries,

and the role of conservation, sustainable management of forests, and enhancement of

forest carbon stocks in developing countries

REM REDD+ Early Movers Program

RFM Other relevant Federal Ministries, Departments

RGGI Regional Greenhouse Gas Initiative

RP Regional Programmes

RPM Relevant Provincial Ministries

R-PP REDD+ Preparedness Proposal

SAM Stakeholder Assessment Matrix

SBSTTA Subsidiary Body for Scientific Technical and Technological

SCF Standardised Crediting Framework

SDGs Sustainable Development Goals

SEMED Southern and Eastern Mediterranean

SES Social & Environmental Standards Initiative







SESA Strategic Environmental and Social Assessment

SIS Safeguards Information System

SRM&D Secondary reference material and available data

SWF Sovereign Wealth Fund

TFCC Task Force for Climate Change

ToA Trade-off Analysis

UN United Nations

UNCCD United Nation Convention to Combat Desertification

UNFCCC United Nations Framework Convention on Climate Change

UNFF United Nations Forum on Forests

USD / US\$ United States Dollar

VCs Verified Carbon Unit

VERs Verified Emission Reductions

vFGDs virtual Focus Group Discussions

vSF virtual Structured Forms

WB World Bank

WB MAAP WB Mitigation Action Assessment Protocol

WB TCAF WB Transformative Carbon Asset Facility

WFR Warsaw Framework

WG Working Group

WWA West African Alliance on Carbon Markets and Carbon Finance

WWF World Wide Fund for Nature

WWF-P World Wildlife Fund-Pakistan







2. EXECUTIVE SUMMARY

This report assesses the national private sector engagement under REDD+, its purpose and international private sector knowledge of REDD+ in Pakistan. The purpose of these engagements was to identify the existing knowledge, attitudes and practices of the private sector towards forestry and REDD+ and examine the possible entry points and mechanisms that would strengthen private sector engagement in forestry and provide a platform for REDD+ projects in the future.

Three distinct groups of stakeholders were consulted through Key Informant Interviews (KII)s, Focus Group Discussions, and Provincial and National Forums. The specific engagement tools to solicit feedback from each stakeholder group is shown in the table below. Both private sector firms and public sector representatives were provided multiple opportunities to share their feedback, concerns and suggestions and hence contribute to an on-going dialogue on REDD+ in Pakistan.

Based on a detailed desk review, over 60 private sector companies in all four provinces, AJK and GB were approached for one-to-one KIIs. The private sector groups with the greatest participation in the KIIs were the Oil & Gas Sector and the Textile Sector. More than 20 firms joined 'Net Zero Pakistan' and made a pledge towards achieving net-zero by 2050 in the textile sector.¹ International companies were contacted based on their direct involvement in REDD+ and/or Nature Based Solutions for conducting interviews.

To facilitate multi-stakeholder dialogues on private sector engagement in REDD+, several forums were held in various cities of Pakistan in November 2021. These forums were organized in collaboration with IUCN's Pakistan Office and were held in Karachi, Lahore and Islamabad. The forums not only provided an opportunity for information-sharing and awareness raising of the private sector in Pakistan, but also served as a platform for interaction between private sector and representatives of the Provincial Forest Departments. Over a hundred participants from various private sectors (Oil & Gas, Transport, Pharma, Financial, Textiles), Provincial Forest Departments, local and international NGOs, Ministry of Climate Change, local experts and media participated in these sessions.

Apart from KIIs and multi-stakeholder forums, Focus Group Discussions (FGD)s were held with several stakeholders that could provide significant insight in to private sector engagement potential and mechanisms for REDD+.

Five recommendations are made for the Pakistan government to facilitate private sector engagement in REDD+ and forestry in Pakistan.

 $^{^1\} https://www.brecorder.com/news/40153039/net-zero-pakistan-becomes-official-accelerator-of-race-to-zero-campaign$







3. INTRODUCTION

Pakistan has been implementing REDD+ activities since 2010 to mitigate climate change through reduced carbon emissions from forestry sector. In December 2013, Pakistan secured US\$ 3.8 million through submission of REDD+ Readiness Proposal (R-PP) to the Forest Carbon Partnership Facility (FCPF) of the World Bank. The World Bank and Government of Pakistan signed a grant agreement in June 2015 of US\$ 3.8 million to help the country prepare for REDD+ Readiness. So far, Pakistan has finalised the first phase of REDD+, which is called the Readiness Phase that ensures sound institutional arrangements at the country level comprising: (i) a national strategy or action plan; (ii) a national forest reference emission level and/or forest reference level (FREL/FRL); (iii) a robust and transparent National Forest Monitoring System (NFMS) to meet Measurement Reporting and Verification (MRV) requirements for REDD+; (iv) and a system for providing information on safeguards.

The second phase starts when REDD+ countries begin to implement their strategies, qualifying procedures, as well as commencing legal and policy reforms and the execution of demonstration activities. These two phases enable countries to enter the third phase, when the countries start receiving results- based payments. Therefore, the Ministry of Climate Change is interesting in (i) assessing private sector engagement in forestry sector and REDD+ and measures to promote it, and (ii) in exploring potential carbon trading mechanism and markets for Pakistan to achieve its climate change action plan and the nationally determined contributions (NDC).

This report focuses on the first objective, the assessment of private sector engagement in forestry sector and REDD+ and measures to promote it. One of the two key objectives of this study was to engage with the private sector and gauge their interest in forestry and REDD+. The purpose of these engagements was to identify the existing knowledge, attitudes and practices of the private sector towards Forestry and REDD+ and examine the possible entry points and mechanisms that would strengthen private sector engagement in forestry and provide a platform for REDD+ projects in the future. An extensive stakeholder engagement exercise was carried out to facilitate feedback from relevant stakeholders at the provincial, national and international level. The stakeholder consultation process was guided by the UNFCC's Policy Brief on *The Role of the Private Sector in REDD+: The Case for Engagement and Options for Intervention*².

On the basis of an extensive literature review and a preliminary stakeholder mapping exercise during the inception phase of the study, the approach and methodology for the private sector engagement exercise was further elaborated. A series of engagements were conducted with specific stakeholder groups that included (i) large private sector interests that are either drivers of deforestation or may have an interest in afforestation, forest management from a carbon off-setting perspective (ii) international private sector firms that may have an interest in investing in forestry and REDD+ projects in Pakistan (iii) Provincial Forest Departments that have an instrumental role in enabling the development and implementation of REDD+ projects in their respective provinces and (iv) local and international NGOs and subject specialists from private and public sector that have project experience in REDD+, forestry, forest management, and carbon offsetting.

The detailed methodology for the stakeholder engagements and the consultation tools are elaborated in the next section. This component of the study lead to a series of recommendations for promotion of private sector involvement in REDD+. Implementation of some or all of these

² 2234 49 the role of the private sector in redd.pdf (unfccc.int)







recommendations will provide an enabling environment for developing REDD+ projects in Pakistan and help mobilize private sector investment in this area.

4. STAKEHOLDERS ENGAGEMENTS: METHODOLOGY

2.1 Engagement Objectives

The development of engagement tools for soliciting feedback from a diverse range of stakeholders within Pakistan and internationally was based on the following key themes of the study:

- i. Roles of the potential private sector stakeholders in forestry and REDD+ activities
- ii. Features of enabling mechanism for involvement of private sector stakeholders and partnership building and promotion, including identification of potential incentives for their engagement in REDD+ activities.
- iii. Identify key industries having direct and indirect impacts on forestry or environment to help assess and identify mitigations for the said impacts; by influencing their business practices and supply chains to source sustainable products.
- iv. Sensitise and build capacities of private sector towards sustainable business practices.
- v. Identify potential entry points for private sector engagement in forestry sector in Pakistan, especially in the context of REDD+.

2.2 Methodology

Within Pakistan, three distinct groups of stakeholders were consulted through Key Informant Interviews (KII)s, Focus Group Discussions, and Provincial and National Forums. The specific engagement tools to solicit feedback from each stakeholder group is shown in the table below. Both private sector firms and public sector representatives were provided multiple opportunities to share their feedback, concerns and suggestions and hence contribute to an on-going dialogue on REDD+ in Pakistan.

Stakeholder Groups and Engagement Tools

S.No.	Target Stakeholders	Engagement Tools
1	Private Sector Companies	Key Informant Interviews, Forums
2	Provincial Forest Departments	Focus Group Discussions, Forums
3	Other Public Sector Departments, NGOs, Academia, Development Agencies, Subject Specialists	Key Informant Interviews, Focus Group Discussions

2.2.1 Key-Informant Interviews (KII)

Based on a detailed desk review, over 60 private sector companies in all four provinces were approached out of which 24 could be interviewed for one-to-one KIIs over a course of 3-months between December 2021-February 2022. A semi-structured questionnaire (**Appendix 1**) was developed in collaboration with the National REDD+ Office covering the following key aspects:

- Awareness and understanding of REDD+
- Participation in forestry-related projects/Initiatives (existing)







Plan/interest in forestry-related projects/Initiatives (future)

The private sector groups with the greatest participation in the KIIs were the Oil & Gas Sector and the Textile Sector. Moreover, during the course of the study, more than 20 firms joined 'Net Zero Pakistan' and made a pledge towards achieving net-zero by 2050. Net Zero Pakistan is a collaborative effort of leading private sector firms, public sector institutions and sectoral experts to help pave the way for private sector firms to achieve their sustainability goals and move religiously towards zero emissions. Due to the pressure from the international market on sustainable production processes, the textile sector is well ahead of all other sectors in the net-zero journey and are the largest exportearning sector in Pakistan.

The table below lists the companies that were consulted through KIIs process from December 2021-February 2022.

S.No.	Firms	S.No.	Firms
1	Attock Oil Refinery Limited	13	Soorty Enterprises Private Limited
2	Abbott Laboratories	14	Artistic Milliners
3	K-Electric Private Limited	15	Artistic Denim
4	Engro Polymer	16	Yunus Textile
5	Pak-Arab Refinery Company Limited	17	iTextiles
6	HUBCO Power	18	Coca-Cola
7	Mitsubishi Pakistan	19	Berger Paints
8	Indus Motors	20	Tetra Pak
9	Orient Petroleum	21	ZRK Group
10	Shell Pakistan	22	Standard Chartered Bank
11	United Energy	23	Serene Air
12	JS Bank	24	Air Sial

2.2.2 Provincial and National Forums

To facilitate multi-stakeholder dialogues on private sector engagement in REDD+, several forums were held in various cities of Pakistan in November 2021 as listed in the below table).

Date		Venue	Number of Participants
November 2021	11,	Avari Tower, Karachi	44
November 2021	18,	-	26







November 2021	22,	Margala Hotel, Islamabad	45
2021			

These forums were organized in collaboration with IUCN's Pakistan Office and were held in Karachi, Lahore and Islamabad. The forums not only provided an opportunity for information-sharing and awareness raising of the private sector in Pakistan, but also served as a platform for interaction between private sector and representatives of the Provincial Forest Departments. Over a hundred participants from various private sectors (Oil & Gas, Transport, Pharma, Financial, Textiles) Provincial Forest Departments, local and international NGOs, Ministry of Climate Change, local experts and media participated in these sessions. The agenda and minutes of these forum meetings are provided in the **Appendix 4**.

Presentations were made by the National REDD+ Office and national and international consultants about the purpose and scope of the REDD+ mechanism introduced by the United Nations Framework on Climate Change Convention (UNFCCC). The participants were informed regarding the salient features of Pakistan's National REDD+ Strategy and the steps being taken to implement the National REDD+ Programme. In order to provide the stakeholders a practical understanding of REDD+, a detailed presentation of an on-going REDD+ project in Columbia was delivered by ONF International. This international case study helped stakeholders understand how REDD+ projects work on-ground and how the private sector can take advantage of such opportunities. The stakeholders were guided on how Pakistan's private sector can play an effective role in REDD+ and benefit from investment in sustainable forest management beyond corporate social responsibility (CSR). At the end of each session, a detailed discussion was held that facilitated clarification and comments by stakeholders. The sessions also helped the study team with an assessment of the existing awareness level and perception of the stakeholders regarding REDD+. A photo log of all three sessions is shown in the Appendix 5.

2.2.3 Focus Group Discussion

Apart from KIIs and multi-stakeholder forums, Focus Group Discussions (FGD)s were held with several stakeholders that could provide significant insight in to private sector engagement potential and mechanisms for REDD+. These FGDs were held throughout the study period between November 2021-February 2022 with various Federal and Provincial Government Departments, NGOs, and Development Agencies, and other subject specialists. The table below provides a list of stakeholders engaged in this category.

S.No.	Stakeholders	Stakeholder Brief	
1	Civil Aviation Authority (CAA)	Federal agency that regulates and oversees all aspects of civil aviation in Pakistan.	
2	Pakistan International Bulk Terminal	Pakistan's first specialized marine terminal developed on international standards to handle coal and cement at Port Qasim Authority	
3	Karachi Chamber of Commerce & Industry	The largest business association in the country that facilitates and promotes all types of business and service providers in Karachi	







4	Islamabad Chamber of Commerce & Industry	The premier business association in the north of the country that facilitate and promotes businesses in the region	
5	IUCN Pakistan	Currently engaged in a study on Stakeholder Awareness and Communication on REDD+ with the National REDD+ Office. Significant work in environmental/conservation/climate policy	
6	WWF Pakistan	Significant work on Forest Reference Emissions Level (FREL) with National REDD+ Office as well as several forestry projects	
7	Indus Delta Capital	The first company working on a REDD+ project in Sindh's Coastal Areas (Delta Blue Carbon)	
8	FAO Pakistan	Currently engaged in several forestry projects in Pakistan including monitoring of the Government of Pakistan's Ten Billion Tsunami Programme	
9	World Bank	Financial Sponsor of Pakistan's REDD+ Readiness Phase	
10	Agence Française de Développement (AFD)/ French	French bilateral agency funding environmental project in Pakistan, mostly renewable energy.	
11	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	German bilateral agency, which is engaged in a Climate Adaptation and Climate Finance programs, to support Pakistan to build up climate resilience and for the country to access to climate finance through climate dedicated funds such as Green Climate Fund, and through finance instrument market such as green and ecosystems bonds	

2.2.4 Internationally

Group of international companies were consulted through through Key Informant Interviews. As of February 2021, more than twenty (20) international companies were contacted that are directly involved in REDD+ and/or Nature Based Solutions³ for conducting interviews, nine (9) answered positively. Interviews with international private sector actors were conducted during April and June 2021, represented by 5 REDD investors experts. Because of COVID movement restrictions, interviews were undertaken by phone, Skype or Zoom tools.

The table below lists the international companies that were consulted through KIIs process from April 2021-June 2021

International Consultations

1	20-04-	Livelihoods	226 Boulevard	Danny Torres, Climate Impact
	2021	Venture	Voltaire,75011 Paris	Director

³ Nature-based Solutions (NbS) are defined by IUCN as "actions to protect, sustainably manage, and restore natural or modified ecosystems, that address societal challenges effectively and adaptively, simultaneously providing human well-being and biodiversity benefit.







			France	
2	26-04- 2021	ONFI	45 bis avenue de la Belle Gabrielle, 94130 Nogent sur Marne – France	Cyril Brûlez, Chief of Carbon Products
3	26-04- 2021	Vinci Airports	1973 Boulevard de la Défense, France	Guilhem Vecten, Corporate Development
			CS 10268 92757 Nanterre, France	
4	27-04- 2021	Pur Poject	4 Rue de la Pierre Levée, 75011 Paris, France	Alexandre Haslé de Barral, Programs Manager
5	30-04- 2021	TOTAL Energies Nature-Based Solutions	2 Place Jean Millier 92400 Courbevoie, France	<u>Laurent Valliergue, Senior Project</u> <u>Manager</u>
6	21-04- 2021	Forest Carbon Ltd	Kingsford Business Club 26 Dublin Street Edinburgh, UK	Josh Van Vlanen Technical Unit Manager / Jeff Chatellier CEO
7	03-05- 2021	EcoAct	35 Rue de Miromesnil, 75008 Paris, France	Sabrina Giorgi, Project Manager
8	15-06- 2021	Shell Nature- Based Solutions	The Hague Area, Netherlands	Guillaume Fournier, Business Development Manager Mergers, Acquisitions and Divestments
9	21-06- 2021	MIROVA Nature Capital	LABS House, 15-19 Bloomsbury Way, London WC1A 2TH, UK	Edith Kiss, Investment Director

Main topics discussed during these interviews were about, country risks, land tenure, supporting local institutions (e.g., focal points), comprehensive legal frameworks, carbon rights, benefits sharing, and public private partnerships.







5. FINDINGS OF PRIVATE SECTOR CONSULTATIONS

The Consultation Program with the Private Sector comprised interactive discussion using commonly adopted consultation tools i.e. Key Informant Interviews, Focus Group Discussion, and Consultative Dialogues/Workshops. Representatives from different private sector companies were targeted in this consultation program.

A comprehensive summary of the outcome of the consultation program is presented below.

3.1 Consultation with Local Private Sector

Consultation with Local Private Sector was carried out through individual meetings with the representatives of the Private Organizations/Companies using a semi-structured questionnaire. Results of these interview discussions are listed in Appendix 3 and briefly discussed below according to the following structured topics.

3.1.1 Awareness and understanding about REDD+

Most of the private companies have little awareness and knowledge about REDD+. A few of them are familiar with REDD+ less likely to have complete understanding about how REDD+ works and how to participate in REDD+. However, all companies have the desire to participate in REDD+ if they are properly informed about the procedures. More awareness sessions and trainings were requested by the companies.

3.1.2 Participation in Forest Management

As part of Corporate Social Responsibility (CSR) almost all companies indicated that they are participating in afforestation (tree planation). These afforestation activities are done through local NGOs but no follow-up monitoring is carried out. Some companies also reported that they do tree plantation on the company's own land to keep the site green. None of the companies reported forest management for carbon offsetting.

3.1.3 Future Interest for participation in REDD+

Indus Delta Capital in collaboration with Sindh Forest Department has initiated REDD+ project for Mangrove forests in the Indus Delta, Sindh. This could serve as a model project in the country. All other companies showed interest in REDD+ and all mentioned that they lack knowledge and capacities to prepare a REDD+ business case for carbon offsetting and sale of carbon credits. They are also not aware as to who should be contacted to further understand REDD+ initiative. While several companies reported that they have their own private land for forest management, however access to forest land was identified as the major issue.

During discussions with the private sector, following gaps and issues were identified by the private sector.

- i) Based on these results more information on REDD+ mechanism and on REDD+ opportunities in Pakistan amongst private sector is needed.
- ii) Clear guidance on REDD+ for private sector engagement is needed. Private sector has little knowledge about how to participate in REDD+, how to access land for REDD+ and what steps are needed to participate in REDD+.
- iii) There is an institutional gap between private sector and government. There is no regular forum where government and private sector could discuss REDD+ and other issues.
- iv) Land availability and access was identified as the major issue. Private sector has poor understanding about the availability of forest lands where REDD+/forest management can be







- initiated. Private sector is also not aware as to how to access government owned/ communal forest land for REDD+.
- v) Few companies mentioned that REDD+ require long-term investments and there is no continuity in government policies.
- vi) Some companies expressed interest in participating financially in the governmental afforestation/reforestation programs such as the "10 Billion Tree Tsunami" program for governmental recognition.

Conclusion:

A major conclusion is that all companies consulted had limited knowledge and understanding about REDD+. Majority companies participated in forest plantation as part of corporate social responsibility but with little understanding about sustainable forest management.

3.2 Consultation with International stakeholders

A summary of the outcome of consultation with International Stakeholders is presented below. It may be noted that this is a transcription of comments reflecting perceptions from interviewees, and they do not attend to reflect Pakistan reality.

3.2.1 Overall image of Pakistan as country of operations

On forest, agriculture, and mangrove area

Pakistan is seen as a country with a high demographic growth and well-developed agriculture, hence attractive for climate smart agriculture activities. At the same time, the country is seen as less attractive as interviewees don't see Pakistan as a forested country, or forests are assumed to belong to temperate, mountainous, and eventually with lower carbon and biomass stocks hence limited opportunities for REDD+, compare to rainforest located in Brazil, Congo, and Indonesia where the carbon and biomass stocks are much higher.

Still, with lots of mangroves around the Delta region in the South, it offers potential for protective or enhancement action on the coastal forest ecosystems that attract much of the international attention currently in relation to blue carbon projects type.

Governance: some diverging opinions

The system of governance is seen as fine and the political situation stable, with reduced risks in terms of land grabbing, change of politics, etc. with capacities perceived as relatively high including language and education. However, the interviewees perceived that more measures in this regard, can lead to increased investment rate in this sector.

3.2.2 Risks and opportunities with investing in Pakistan

Risks

As the country contains little forest cover and perceived with unclear dynamics of land use, there is a risk of lack of permanence of carbon sequestration and uncertainties about the real potential of avoided deforestation. The weakness of information about the forest sector, the dynamics of land use and land use change is pointing the lack of statistics about forest cover and its evolution over the years, the analysis of deforestation factors, mechanism of monitoring and reporting and existing guarantees on the social acceptance of forest activities (conservation or afforestation), the existence (or not) of conflicts over land use and land tenure.







Some risk factors pointed out by the interviewees pertaining to the REDD+ sector investments in Pakistan, were related political instability, corruption, bad governance, departmental inefficiencies, cultural gap, and miscommunication w.r.t to potential taxes collected from the sale of carbon credits. Some interviewees also raised the concern of security for foreigners creating barriers to visit the country and undertake due diligence directly on the spot for security reasons.

Opportunities

International interviewees see peatlands, mangroves, among the most attractive types of ecosystems for REDD+ projects due to high prospects of carbon stocks and credits. Other potential areas as identified during consultation with Provincial Forestry Experts include Kaghan Guzara Forest in KP, Chigoza Pine Forest in KP/Balochistan, Diamer area in GB, Juniper Forest in Balochistan. Some more knowledge and information are required for them to understand the amount of carbon sequestrated within these ecosystems but potential is seen as important in these areas.

Afforestation options are preferred compared to avoided deforestation, with some emphasis given to VCS standard, or Gold Standard (targeting climate smart agriculture). The positives here are the prospects for helping the country and its populations adapt to climate change and have a story to tell and sell to buyers.

The private sector sees the point as well to develop its own projects, lying with capacity to ensure permanence of carbon stocks with appropriate design and the creation of sustained sources of livelihoods for local populations.

3.2.3 Expectations from Pakistan to support investments

The redundant request from the international private sector is about a regulatory framework and clear carbon rights to mitigate potential risks of doing business, with minimum interference and intervention by the government on two fronts: carbon rights taxation, and benefit sharing with communities.

If possible, this regulation must be drawn without taxes by the government or with clear destinations such as Ministry of the Climate Change and Provincial Forestry Departments, with stability in terms of business climate, clear tenure rights, and analysis of risks of non-permanence (fires, conflicts).

The legal framework must be established and enforced on matters such as license periods and carbon rights and must be stated in laws and regulations that the provincial or federal government relinquishes rights to carbon credits and guarantees that licenses to operate REDD+ projects are long-term and not subject to future changes.

Local companies must be allowed to be established with foreign ownership and it is an absolute requirement that investors are provided with full ownership of certified carbon credits VCS/CCB.

Again, the investors would understand that the Pakistani government collects a tax on the profits from the sale of carbon credits, but it is critical that the money collected is distributed to the land users for instance for sustainable practices.

3.2.4 Role of Benefit -Sharing Mechanisms & carbon rights

Payments for Environmental Services are usually perceived as not performing well because they are usually limited in time, and it is better to share long-term benefits and provide revenues through the development of concrete and productive activities (e.g., agriculture) that will last for long and (most importantly) that will last after the end of the project as they are sustainable and attractive.







On provincial government lands private project proponent may enter into agreements with carbon rights-holders (Government of the province) to get the carbon rights against investment in the project, and negotiate a revenue share resulting from the sales of the Emission Reductions.

Make sure that local communities and other stakeholders are clearly identified, are the beneficiaries and being allocated part of the revenue share to invest into agriculture activities that can generate long-term revenues and benefits to maintain long-term interest of the local communities into the project and mitigate the permanence risk of during the project life and beyond.

3.2.5 Key private international companies for developing REDD+ projects in Pakistan

Below is a non-exhaustive list of international companies that can both bring together technical and financial means to develop REDD+ projects in Pakistan:

- Ecological Carbon Offset Partners (EP Carbon): https://www.epcarbon.com
- PUR Project: https://www.purprojet.com
- South Pole: https://www.southpole.com
- Wildlife Works: https://www.wildlifeworks.com

3.3 Identification of potential incentives for their engagement in REDD+ activities.

When asked on possible incentives to increase their engagement in REDD+ activities, most interviewees' answers relate to (i) on how to valorise their CSR afforestation activities with the government acknowledgement, (ii) understand better the REDD+ market and what it is to be earned from REDD+ activities, and (iii) for the more knowledgeable (especially energy companies) they consider that carbon pricing instruments such as a national carbon tax or an Emission Trading System (ETS) are necessary with time to reduce emissions and create incentives for offsets.

3.3.1 Recognition by the government

As part of Corporate Social Responsibility (CSR) almost all companies indicated that they are participating in afforestation (tree plantation). They wish the government would value these voluntary efforts with some form an official recognition that should be defined. In addition, they would welcome the possibility to financially contribute to governmental afforestation programs, such as the Ten Billion Tree Tsunami Project, in return for recognition of their financial effort in terms of emission reductions achieved which they could then claim for their own purpose.

3.3.2 Information on REDD+ in Pakistan

Most of the private sector respondents, especially national respondents, just want to understand better what are the environmental and financial benefits to engage in REDD+ activities nationally. When the international respondents knowing the financial benefits of REDD+, especially with the voluntary market, want to understand better where the REDD+ potentials are within Pakistan and about its regulatory framework, especially carbon rights allocation and benefit sharing rules with communities. A clear communication from the government on REDD+ potentials locally and on international markets addressed to both national and international stakeholders could increase and easily capture the interest of the private sector in REDD+ activities in Pakistan. It is not a costly incentive and would promote Pakistan attractiveness clarifying opportunities and providing formation on the REDD+ framework in Pakistan.













3.3.3 Carbon pricing instruments

Energy companies mainly and les textile companies that are already engaged in nature-based solutions within the net-zero initiative, value the introduction of carbon pricing instruments such as a carbon tax or an ETS indifferently with twofold aims, (i) achieve emission reductions and (ii) promote offsets from forest projects allowing some flexibility when achieving their emission reductions targets. This option is largely developed in the report 'Assessment of Private Sector Engagement in Forestry Sector and REDD+'.

3.4 Summarised Key Findings

- i) Private sector is interested in knowing Registration and Verification process for Verified Carbon Standard (VCS).
- ii) Private sector would like to know success stories and how the private sector firms can get benefit. Case studies for the small to moderate scale projects should be shared which can be applicable to Pakistan with respect to private sector.
- iii) The private sector was of the opinion that space and land availability for plantation can be a major challenge for the private sector in initiating REDD+. It was concluded that government land lands can be utilized with public-private partnership for plantation purposes.
- iv) Acceptable business model should be developed for the private sector. Need to design projects with win situation for all.
- V) Private sector was of the view that strong regulatory/ legal framework and securing land for long-term investment is required for REDD+ It was emphasised by NRO that regulatory framework already exist and lot of area is already available in all the provinces with the forestry departments and the project will be developed in collaboration with the forestry departments.
- vi) Local community interest needs to be ensured as forest provide major source of livelihoods to them and these forests are used by communities as a major source of fuel wood. It was concluded that communities should be given a due share in carbon credit and support them is providing alternative sources of livelihoods.
- vii) Agro-forestry project should also be considered for REDD+.
- viii)Three incentives are expressed for the private sector to engage in REDD+. These pertain to (i) valorisation of the CSR afforestation activities through government acknowledgement, (ii) understand better the REDD+ market and source of earning from REDD+ activities, and (iii) (for the more knowledgeable, especially the energy companies), the carbon pricing instruments such as a national carbon tax or an Emission Trading System (ETS) are necessary with time to reduce emissions and create incentives for offsets.
- ix) In conclusion, the private sector and government departments agreed that more such sessions are needed involving chamber of commerce to introduce the concept of REDD+. They think REDD+ offers sound investment opportunities for both private sector, communities and greening the environment. The REDD+ models have a chance for success and they hope it will help stop deforestation in the country.







6. CONCLUSIONS AND RECOMMENDATIONS

Following conclusions and recommendations can be drawn as listed in the below table:

Issues and needs	Recommended Actions	Responsible entities
There is a need to ensure institutional sustainability The REDD+ preparedness phase with funding from Forest Carbon Partnership Facility under the World Bank is ending in June 2022.	National and provincial REDD+ Offices during the post project should be sustained for continued private sector engagements in REDD+	Ministry of CC
There is a need to strengthen forest governance and management and private sector enabling environment for REDD+ While, the REDD+ preparedness phase has made the country eligible to initiate REDD+ projects through creating an enabling environment for the implementation of REDD+ and has prepared REDD+ strategy including policies and Acts, yet operational guidelines/ rules to support private sector engagement are still to be developed e.g., securing public forest land and securing carbon rights/ befit sharing.	The NRO and provincial REDD+ offices should prepare clear REDD+ guidelines for private sector. This should include framing rules and guidelines for public and private forests, procedures for accessing forest land, which type of forest land has high REDD+ potential and benefit sharing guidelines etc. This may include: Regulatory mechanisms, operational guidelines and framing Rules for Public-Private Partnership in forest management Guiding steps for initiating REDD+ projects Guidelines for securing public forest lands/ rights for private sector long-term investment in REDD+ and through developing projects in collaboration with the forestry departments Guidelines for securing carbon rights Guidelines for benefit sharing including safeguarding communities.	NRO/PROs
A need for capacity building and awareness raising of private sector engagement in REDD+ Private sector still has limited awareness and knowledge about REDD+ concepts and opportunities. They have no clear idea as to which	Awareness raising campaign with Private sector may be initiated for REDD+ by facilitating the private sector to establish an exchange platform on REDD+ in each province, and to regularly conduct meetings, organize seminars/ workshops and	NRO/PRO in collaboration with Chamber of Commerce and Industries







Issues and needs	Recommended Actions	Responsible entities
type of forests should be targeted for REDD+, how to access the government land, what is the registration and verification process for Verified Carbon Standard (VCS), what are good practice case studies at national/international level etc. Comprehensive assessment of forest ecosystem to map-out all forest types and to determine REDD+ potential in each forest type through-out the country (including agro-forestry).	 REDD+ and other net zero carbon initiatives and REDD+ opportunities. Information on Registration and Verification process for Verified Carbon Standard (VCS) Dissemination of good practice case studies for the small to moderate scale projects which can be applicable to Pakistan with respect to private sector. Keeping in view that Pakistan has diverse forest zones – tropical, subtropical, dry and temperate, NRO in collaboration with provincial REDD+ focal points should carry-out a comprehensive assessment of forest ecosystem to map-out all forest types and to determine REDD+ potential in each forest type through-out the country (including agro-forestry). This should include the determination of a baseline for carbon sequestration, type of forest species suitable for the area with high carbon sequestration and biodiversity potential etc. This information should be framed as business cases demonstrating carbon potential and benefits in different forest types. This information should be disseminated to the private sector to increase their interest and attract them for investment opportunities in 	NRO/PROs in collaboration with Provincial Forest Departments
Private sector enhanced understanding about the benefits of REDD+ is needed. During consultations with private sector, questions were raised about who would carbon rights, what will be the mechanisms for benefit sharing, how local community interests has to be ensured, etc.	 Acceptable business model should be developed for the private sector. Need to design projects with win situation for all. In addition, NRO should prepare booklets on private sector sources of international funds for REDD+, Sources of voluntary carbon markets, benefit sharing guidelines etc. Specifically, on the government lands, private project proponent may be provided with clear 	NRO/PRO/Provincial Forest departments







Issues and needs	Recommended Actions	Responsible entities
	guidelines before private sector investment and enter into formal agreements between carbon rights-holders (Government of the province) and private investor to get the carbon rights against investment in the project, and negotiate a revenue share resulting from the sales of the Emission Reductions. To mitigate the permanence risk during the project life and beyond, it is important to ensure that local communities and other stakeholders are clearly identified, are the beneficiaries and being allocated part of the revenue share to invest into agriculture activities that can generate long-term revenues and benefits to maintain long-term interest of the local communities into the project and mitigate the permanence risk of during the	
A need to encourage international investment in REDD+ In discussions with international private sector companies several recommendations were provided including clear carbon rights, minimum interference by the government regarding carbon rights, taxation benefit sharing with communities.	 There should be clear carbon rights to mitigate potential risks of doing business, with minimum interference and intervention by the government on two fronts: carbon rights taxation, and benefit sharing with communities. If possible, this regulation must be drawn without taxes by the government or with clear destinations such as Ministry of the Climate Change and Provincial Forestry Departments, with stability in terms of business climate, clear tenure rights, and analysis of risks of nonpermanence (fires, conflicts). The legal framework must be established and enforced on matters such as license periods and carbon rights and must be stated in laws and regulations that the provincial or federal government relinquishes rights to 	Federal and Provincial Governments







Issues and needs	Recommended Actions	Responsible entities
	carbon credits and guarantees that licenses to operate REDD+ projects are long-term and not subject to future changes. • Local companies must be allowed to be established with foreign ownership and it is an absolute requirement that investors are provided with full ownership of certified carbon credits VCS/CCB. • Introduction of a carbon tax	
Introduction of carbon pricing instruments	 Introduction of a carbon tax and/or an ETS at national level that leads to emission reductions. Allowing offsets from national forest projects to contribute to emission reductions targets or efforts. 	Federal and Provincial governments
Recognition of previous efforts and participation in government's programs	 Recognition from the government of previous CSR afforestation activities efforts; The form of recognition could be negotiated between the government and private sectors engaged in some voluntary emission reductions programs, such as net-zero initiative. Allow private sector to voluntary participate in funding some national afforestation programs, valuing this participation in terms of Co2 sequestration achieved. 	Ministry of CC

4.2 Potential Incentives

Three incentives are expressed for the private sector to engage in REDD+. These pertain to (i) valorisation of the CSR afforestation activities through government acknowledgement, (ii) understand better the REDD+ market and source of earning from REDD+ activities, and (iii) (for the more knowledgeable, especially the energy companies), the carbon pricing instruments such as a national carbon tax or an Emission Trading System (ETS) are necessary with time to reduce emissions and create incentives for offsets.







7. APPENDIXES

Appendix 1: Questionnaire for key informant interviews (KII)

Questionnaire for Key Informant Interviews (KIIs)

Survey of Private Sector Engagement in Forest Management/ REDD+ Under the Ministry of Climate Change/ National REDD+ Programme Office, Islamabad, Pakistan

Note for introduction:

The purpose of this Survey is to understand Private Companies engagement/ interest in activities under the United Nations REDD+ "Reducing Emissions from Deforestation and Forest Degradation in developing countries, and the role of conservation, sustainable management of forests, and enhancement of forest carbon stocks in developing countries" initiative. The REDD+ mechanism has been introduced for developing countries as part of a portfolio of market-based strategies for mitigating the impacts of climate change. It addresses not only management of standing natural forests, but also afforestation / plantation activities. Private sector engagement though voluntary but can get financial incentives/ benefits for their active participation in Forest Management under REDD+.

Your Nam	ie:		
Position:			
Your Com	pany Name:		
Address:			
Contact n	umber:		
Date of In	iterview:		
A. C	ompany's Awar	eness and Understanding	g of REDD+
			Please tick the appropriate option below. For some questions you may select multiple options.
1.	Are you aware	of REDD+ initiative?	YesNo
Ask the b	elow questions	in this section only from	those whose answer to Q1 is yes
1.1	If yes, please s understanding	hare your of the mechanism.	Please explain:
1.2	From where di REDD+	id you learn about	Please explain:
1.3	Have you atter	nded any awareness	Yes No







	raising session on REDD+?	
1.4	If yes, who organized the awareness session?	Please list:
1.5	Kindly explain the role that REDD+ can play in reducing deforestation and forest degradation and/or increasing afforestation / plantation activities?	
1.6	How could the private sector contribute to REDD+ in Pakistan?	
1.7	How could your company contribute to REDD+ in Pakistan?	
1.8	What type of support would trigger more involvement in REDD+ by your company?	Please tick: a) financial incentives, b) in-kind support, c) more appropriate laws and regulations, d) Tax relief, e) Any other specify
2.	To what extent the government policies and legislative framework are supportive to REDD+?	Please explain:
3.	What could be improved to stimulate more participation in REDD+ by companies such as yours?	
В.	Company's Participation in Forest Manage	ement?
4.	Is your company participating in forest	YesNo







	management?	
5.	If no what are reasons?	a) Not interested
		b) Not aware
		c) Any other reason
Only ask	 the below questions if the answer to Q5	is yes
5.1	What role is your company playing in	a) Afforestation:
	forest management?	(e.g., tree plantations)
		b) Conservation of existing Forest:
		(e.g., to avoid forest degradation)
		c) Sustainable Management of Forest:
		(e.g., protecting biodiversity and strengthening coping capacities for forest dependent communities).
		d) Any other reason: please specify
5.2	What type of forest species is your company using in forest management?	a) Native/indigenous species present in the location
		b) Fast growing species (e.g., popoler, eucalyptus)
		c) Mix of native and fast-growing species
5.3	What is your Company motivation in	a) Social Motive:
	Forest Management?	(e.g., Corporate Social Responsibility - CSR).
		b) Promotion:
		(e.g., Company image building and branding/advertisement of the Company).
		c) Linkages:
		(e.g., to establish/ strengthen national and international linkages/ and access).
		d) To avail carbon credits
		e) Any other economic motive
		Please specify
		f) Any other reason: please specify
5.4	In which geographical location your	Name of geographic location(s)







	company is active in the above forest	2)
	company is active in the above forest management?	a)
		b)
		c)
5.5	Please list the area covered by your company under Forest Management.	Land Area in Hectare
5.5	What is the tenure status of the land	Please tick:
	where you have forest management related activities?	a) Own private land
	related activities.	b) Lease of private land
		c) Communal land
		d) Government land
		e) Any other (specify)
5.6	What are the benefit sharing arrangements with the owner of land for forest management? (Not applicable if own land)	Please explain:
5.7	Has your company outsourced the	YesNo
	forest management activities to another company/ private firm?	Please specify to whom?
5.8	Is your company involved in forest management in an individual capacity or as group of companies?	IndividualGroup of Companies
	If group of companies, please list	Please list the name(s) of group of companies:
5.9	them in next column?	a)
		b)
		c)
5.10	Have you availed any loan/ funds to participate in Forest Management?	a) Not obtained any loan/funding
		b) Obtained fund from a donor/investor
		Name of donor/ investor
		c) Obtained loan from Bank
		Name of Bank







		d) Applied for a loan/funding but could not succeed
C. C	ompany's Participation in REDD+?	
6.	Is your company participating in REDD+?	YesNo
Only ask	below questions if the answer to Q6 is yo	es
6.1	What type of REDD+ activities are	Project holder
	your company interested in?	Project implementer
		Project developer
		Project sponsor/funders
		Credit buyer
		Intermediary in the carbon markets
		Any other role (specify)
6.2	In which geographical location your company is active in REDD+ activity?	Name of geographic location(s) a)
		b) c)
6.3	Is your company playing this role in REDD+ in an individual capacity or as group of companies?	IndividualGroup of Companies
6.4	If group of companies, please list them?	Please list the name(s) of group of companies: a) b) c)
6.5	Have you availed any loan/ funds to participate in REDD+?	e) Not obtained any loan/funding f) Obtained fund from a donor/investor Name of donor/ investor g) Obtained loan from Bank
		Name of Bank







		h) Applied for a loan/funding but could not succeed
7.	Do you know any other private sector entity that may be investing in REDD+?	YesNo
Only ask	the below questions if the answer to Q7	is yes
7.1	What is the geographic area covered by that company for REDD+?	 a) Mangroves in Sindh b) Irrigated plantations in Punjab c) Scrub forests and conifers in Balochistan d) Scrub forests and conifers in KPK e) Any other?
7.2	What are names of that companies who are investing in REDD+ in Pakistan?	a) b) c)
7.3	What is the purpose of investments that are being made in REDD+ by that Companies?	a) Social Motive:
7.4	What type of REDD+ activities are these companies interested in?	Project holder Project implementer







		Project developer
		Project sponsor/funders
		Credit buyer
		Intermediary in the carbon markets
		Any other role (specify)
D. Fu	uture Interest of Company's Participation	n in REDD+?
Only ask t	the below questions if the company was	not involved in REDD+
8.	Would your Company be interested in future to participate in REDD+?	YesNo:
8.1	If no, what are the reasons?	Please list:
		a)
		b)
		c)
Only ask t	the below questions if answer to Q8 is ye	es
8.2	Why your company did not participate	a) Not aware of benefits
in REDD+ so far?	in REDD+ so far?	b) Government policies are not conducive
		c) Any other reason (specify)
8.3	In which capacity the company would	a) Project holder
	like to participate in REDD+?	b) Project implementer
		C) Project developer
		d) Project sponsor/funders
		e) Credit buyer
		f) Intermediary in the carbon markets
		g) Any other role (specify)
8.4	What support is expected by your	Please explain:
	company (from government) if the company decides to participate in REDD+	a) Awareness raising/ Training in REDD+
		b) Policy and legislation support
		c) Any other







E. (challenges/ Opportunities for private sect	tor engagement in participating REDD+
9.	What are the risks that you envision for participation in REDD+?	a) Social risks (e.g., poor community knowledge and cooperation, local resistance, land conflicts) Please explain
		b) Economic risks (e.g., returns from carbon credits are not certain, not getting certified) Please explain
		c) Policy risks (e.g., policies are not conducive for private sector engagement, unpredictable decisions by government)
		d) Any other risks, please explain
10.	What are the benefits that you envision for participation in REDD+?	Please list and explain
F. <u>F</u>	 Recommendations for improved participa	ition of private sector in REDD+?
(Can be p	policy, social or environmental related or	a combination of more than one)
11.	What are your recommendations to improve the private sector engagement in REDD+?	a) Social (e.g., enhanced community knowledge and cooperation, socialization with workshops or other means to inform local actors including people, clarification of tenure, benefit sharing mechanisms)
		Please explain how
		b) Economic (e.g., predictable returns and carbon credit prices e.g., with a national compliance market, ensured returns from carbon credits).







		Please explain how
		c) Policy (e.g., predictable policies, consultations
		with national stakeholders to decide on related policies, policies should be conducive)
		Please explain how
		d) Any other recommendations, please explain
		a, vary other recommendations, please explainmen
		-
		-
		-
12.	What are your recommendations	Please list them
	about expected support or activities	- policy support
	from the government that might convince you to operate / invest in	Explain:
	REDD+	
		- better laws
		Explain:
		- benefit-sharing mechanisms in place
		Explain:
		- effective and responsive focal points
		Explain:
		- Clear REDD+ guidelines
		Explain:
		- increased ease to do business







		Explain:
		- longer term political commitment Explain:
		- Any other specify Explain:
13.	What are your recommendations for improved coordination between government and private sector?	Please explain how
14.	What are your recommendations to improve coordination within the private sector?	Please explain how
15.	What are recommendations for awareness raising/ training of private sector?	Please specify and explain how
Any other	remark(s) if any?	







Appendix 2: List of national Companies Participated in Consultations

S. No	Company Name	Sector	Mailing address
Private Sector - Karachi			
1.	Engro Energy Terminal Private Ltd.	Oil & Gas	Mr. Yousuf, 8th Floor, Harbor Front Building, Marine Drive, Block 4, Clifton, Karachi,Pakistan Phone: +92-21-111-211-211
2.	Sindh Engro Coal Mining	Mining	Mr. Naseer Memon GM CSR and Communication 16th Floor, The Harbour Front Building, HC-3 Marine Drive, Block 4, Clifton, Karachi-75600, Sindh
3.	Pakistan International Bulk Terminal (PIBT)	Ports	Mr. Sharique Azim Siddiqui CEO, Pakistan International Bulk Terminal 2nd Floor, Business Plaza, Mumtaz Hassan Road, Karachi - 74000 Pakistan. Telephone: (+9221) 32400450-3 Fax: (+9221) 32400281 Email: info@pibt.com.pk
4.	Sui Southern Gas Company (SSGC)	Utilities	Mr. Shahbaz Islam – CSR Mr. Salman Siddiqui ST-4/B, Block 14, Sir Shah Suleman Road, Gulshan-e-Iqbal, Karachi. Telephone: (+9221) 9902 1000 info@ssgc.com.pk
5.	Philip Morris Pakistan Ltd.	Tobacco	Mr. Alexander Reisch MD, Philip Morris (Pakistan) Limited 19th Floor, The Harbour Front, Dolmen City, HC-3, Block 4, Clifton, Karachi - 75600, Pakistan Tel: + 92 21-3520 9600-01 Fax: +92 21-3529 4350
6.	DP World Karachi	Ports	Mr. Junaid Zamir CEO, DP World Karachi DP World Karachi PO Box 6425 Karachi - 75020, Pakistan +92 21 4739100 dpworld@dpworld.com







7.	Unilever Pakistan	Multiple Products	Mr. Hussain Ali Talib Head CSR, Unilever Pakistan Limited Avari Plaza, Fatima Jinnah Road,
			Karachi – 77530, Pakistan. Email: hussain.talib@unilever.com
8.	Dawood Group	Energy & Petrochemicals	Mr. Faraz Salim Chairman, Dawood Group Dawood Centre, M.T. Khan Road, Karachi Tel: - +92-21-35686001 Fax: +92-21-35693416 Email: faraz.salim@dawoodhercules.com
9.	Abbott	Pharma	Mr. Farooq Hashmani Regional EHS Lead Abbott Laboratories (Pakistan) Limited, Opposite Radio Pakistan Transmission, Landhi. Karachi -75120 Pakistan. UAN: (+92-21) 111-222-688 Tel: (+92-21) 35069748-49
10.	Pakistan State Oil (PSO)	Oil & Gas	Mr. Sabahat Head CSR, Pakistan State Oil PSO House, Clifton, Olifton, Sapara, Clifton, Sapara, Clifton, Sapara, Clifton, Sapara, Clifton, Sapara, Sapara, Clifton, Sapara, Sapara, Clifton, Sapara,
11.	Shell Pakistan	Oil & Gas	Mr. Omar Y. Sheikh CEO, Shell Pakistan Shell House, 6 Ch. Khaliquzzaman Road, Karachi-75530, Pakistan Tel: +92 (21) 111-888-222 Fax: +92 (21) 3563-0110







12.	Standard Chartered Bank	Bank	Ms. Tasneem Mirza	
			CSR, Standard Chartered Bank (Pakistan) 1st Floor, Jubilee Insurance Building, I. I. Chundrigarh Road,	
			Karachi, Pakistan	
			UAN: 111-002-002 Mobile: 0302 8204852	
			Email: tasneem.mirza@sc.com	
13.	Toyota-Indus Motors Ltd.	Auto	Mr. Asad Abdullah Head CSR, Toyota-Indus Motors Ltd. Plot no. N.W.Z/P-1, Port Qasim Authority, Karachi, Pakistan. Phone: +92-21-34721100 UAN: +92-111-86-96-82 (+92-111-TOYOTA) Email: asad.abdullah@toyota-indus.com	
14.	Getz	Pharma		
15.	K Electric	Utilities	Miss Beena Riaz DGM Environment - Corporate HSEQ KE House, 39-B, Sunset Boulevard, Phase-II, Defense Housing Authority, Karachi, Pakistan Email: beena.riaz@ke.com.pk Cell: 0346-8223412 Tel: 92-21-32637133	
16.	PaK Arab Refinery Company	Oil & Gas	Mr. Ali Syed	
	(PARCO)		Director, Private Business	
			Pak-Arab Refinery Limited Corporate Headquarters Korangi Creek Road P.O. Box 12243 Karachi-75190, Pakistan. UAN: (021) 111-392-567 Tel: 021-35090100-25 Fax: 021-35090625	
17.	ENI Pakistan	Oil & Gas	Saad ur Rehman	
			Sr. Coordinator (HSE Operations)	
			5th Floor, The Forum, G-20, Block-9,	
			Khayaban-e-Jami, Clifton Karachi-75600, Pakistan UAN :(92-21) 111-111-364; Ext: 2116	
			Mobile: 0333-4900330, Fax :(92-21) 35838394-5	







19.	JS Bank Soorty Enterprises	Textile Textile	Mr. Basir Shamsie President & CEO JS Bank Limited, Shaheen Commercial Complex, Dr. Ziauddin Ahmed Road, Karachi Tel: 021-32633820, 021-32630194 Amir Qureshi Manager Environment & Sustainability Soorty Enterprises Private Limited Korangi, Karachi
			Tel: 0315253356 Email: amir.ahmed0315@gmail.com
20.	HUBCO	Energy	Farrukh Rasheed Director HR & New Ventures HUBCO 11th Floor, Ocean Tower Block-9, Main Clifton Road, Karachi. Tel: 021-35874677 – 86, Fax: 021-35870397 Cell: 0302-8223148
21.	United Energy Pakistan Limited	Oil & Gas	Mr. Hassan Ali HSE Advisor Environment 4th Floor, Bahria Complex 1, 24 M. T. Khan Road Karachi, Pakistan. Email: Hassan.Ali@uep.com.pk Cell: 0333-3669288 Tel: +92-21-3561-1194
22.	TPL	Multiple	Mr. RAHIM KAZANI Chief Financial Officer 12th Floor, Centrepoint, Off Shaheed-e-Millat Expressway, Near KPT Interchange Flyover, Karachi, Postal Code: 74900 Email: Rahim.Kazani@tplproperty.com Cell: 0300.8241599 Tel: +92.21.34390300 Ext: 50007







			Fax: +92.21.35316032	
23.	KIA Lucky Motors	Auto	Mr. Zargham Ali Shah	
			HSE Dept. Process Safety Lead	
			KIA Lucky Motors Bin Qasim Industrial Parl Karachi, Pakistan	
			Email: Zargham.ali@kia-lucky.com	
			Cell: 0324-2227174	
24.	Arif Habib Group	Multiple	Mr. Burhan Ali	
			Head of Projects and Treasury	
			Arif Habib Centre, 1st Floor, 23, Molvi Tamizuddin Khan Road, Karachi 75400	
			Tel: 021-111-245-111 Ext: 250	
			Cell: 0333-3500540	
25.	Martin Dow	Pharma	Mr. Faisla Aziz	
			Sr. Manager SHE	
			Martin Dow Group Corporate Office, Nice Trade Orbit Building, PECHS, Block VI, Sharah-e- Faisal, Karachi	
			UAN: +92 21 111 111 634 UAN: 111-111-637	
			Cell: 0321-2111992 +92 21 350 605 51-5	
			Fax: +92 21 350 605 41	
			info@martindow.com	
		Private Sector – B	alochistan	
26.	Byco Petroleum Pakistan	Oil and Gas	Mr. Amir Abbassciy	
	Limited		Chief Executive Officer	
			amir.abbassciy@byco.com.pk	
			Mr. Rashid Badruddin	
			Head Operations	
			rashid.badruddin@byco.com.pk	
			rbadruddin@byco.com.pk	
			Mr. Fayyaz Ahmed Khan	
			Head Commercial	







			for a literal Characteristic
			fayaz.khan@byco.com.pk
			fkhan@byco.com.pk
			Corporate Office Address:
			9th,10th Floor, The Harbour Front,
			Dolmen City, HC-3, Block-4, Marine Drive,
			Clifton, Karachi-75600, Pakistan
			Tel: (+92 21) 111 222 081
			Fax: (+92 21) 111 888 081
			communication@byco.com.pk
27.	P&G Pakistan	Multiple	Mr. Aadil Farhat
		Products	farhat.aa@pg.com
			farhat.aa@gmail.com
			Mr. Shariar Ahmed
			12th Floor, The Harbour Front, Dolmen City
			Abdul Sattar Edhi Avenue, HC-3, Block-4, Clifton, Karachi-75600
			00.04.444000=04
			+92.21.111000764
28.	Gatron Industries Ltd.	Textile /	+92.21.111000764 Gatron Industries Ltd.
28.	Gatron Industries Ltd.	Polyester	
28.	Gatron Industries Ltd.		Gatron Industries Ltd. Mr. Mustafa Bilwani
28.	Gatron Industries Ltd.	Polyester	Gatron Industries Ltd.
28.	Gatron Industries Ltd.	Polyester	Gatron Industries Ltd. Mr. Mustafa Bilwani
28.	Gatron Industries Ltd.	Polyester	Gatron Industries Ltd. Mr. Mustafa Bilwani Mr. Mohd Taufiq Bilwani Quetta:1st Floor, Ahmed Complex, Jinnah Road,
28.	Gatron Industries Ltd.	Polyester	Gatron Industries Ltd. Mr. Mustafa Bilwani Mr. Mohd Taufiq Bilwani Quetta:1st Floor, Ahmed Complex, Jinnah Road, Quetta - Balochistan Karachi: 11th Floor, G&T Tower, #18 Beaumont
28.	Gatron Industries Ltd.	Polyester	Gatron Industries Ltd. Mr. Mustafa Bilwani Mr. Mohd Taufiq Bilwani Quetta:1st Floor, Ahmed Complex, Jinnah Road, Quetta - Balochistan Karachi: 11th Floor, G&T Tower, #18 Beaumont Road, Civil Lines -10, Karachi - 75530 - Pakistan.
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	Mondelez International (Ex-	Polyester Filament Yarn	Gatron Industries Ltd. Mr. Mustafa Bilwani Mr. Mohd Taufiq Bilwani Quetta:1st Floor, Ahmed Complex, Jinnah Road, Quetta - Balochistan Karachi: 11th Floor, G&T Tower, #18 Beaumont Road, Civil Lines -10, Karachi - 75530 - Pakistan. Phone: +92 21 35659500-10 Fax: +92 21 35659516 Email: headoffice@gatron.com hanifkhatri@gatron-novatex.com Ms. Narmeen Khan Managing Director - Pakistan
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33.	Mr. Munoor Awan	Sindh Forest	Mr. Muneer Awan
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34.	Mr. Lekhraj Kella	Sindh Forest	Mr. Lekhraj Kella
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35.		-	kellalekhraj@gmail.com Mr. Najam Vistro
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36.	Rafi Ul Haq Shb		
]	







Appendix 3: Summarised Findings from Interviews with Private Sector Companies⁴

S. No	Company Name	Prior Awareness and Understanding of REDD+ and Forestry	Company's participation in Forest Management	Future interest in REDD+ and Gaps	Recommendations
1	Attock Oil Refinery (ARL)	- Know only REDD+ terminolog y - A Workshop session organized by Islamabad Chamber of Commerce	 Afforestation: (e.g., tree plantations) as part of CSR and green initiative Tree plantations on own land and universities land through students all over Pakistan. No follow-up visits 	- Would be interested if provided awareness and capacity building.	 Clear Government policies Focal person for REDD+ Predictable benefits Capacity building
2	Indus Delta Capital/ Sindh Forest Department	Already implementing blue carbon REDD+ project in collaboration with Sindh Forest department	-	- Indus Delta Blue Carbon project phase -1 has been initiated targeting mangroves plantation and restoration on 75,000 ha. Carbon crediting period for voluntary market is 2015-2074.	- Sindh Forest department is open for private sector to jointly initiate REDD+ projects in mangroves and riverine forests.
3	Abbott	Little	As part of CSR,	 Interested in 	- A need for

⁴ The names of companies have been kept confidential







S. No	Company Name	Prior Awareness and Understanding of REDD+ and Forestry	Company's participation in Forest Management	Future interest in REDD+ and Gaps	Recommendations
	Laboratoires, Karachi, Pakistan	knowledge	about 1000 Tree plants are distributed once in a year involving an NGO, no follow-up	REDD+ - Awareness and capacity are a major gap to be addressed.	continuity in policies
4	K-Electric	Little understanding	Under CSR conducted 200,000 mangroves tree plantations near Port Qasim through contracts. Has a corporate HEC team for environmental and social assessment, health & safety	 Management is interested to attain zero carbon by all means REDD+ can be an opportunity for carbon offsetting. Would need more information to prepare concept note for REDD+ and will putup to senior management . 	- A need for more awareness
5	Engro Foundation	Some understanding	Plan to come -up with a program for tree planation with partners, IUCN/WWF over 20,000 ha over 10 years. Focus is off setting own operation. Discussions with WWF to select the location — may invest in riverine forest to also address	- Engro focus is on off- setting own operations Would be interested in REDD+ for carbon offsetting Land can be a major issue, have to find a local partner such as	- Focus on mangroves and riverine forests where there is high carbon potential.







S. No	Company Name	Prior Awareness and Understanding of REDD+ and Forestry	Company's participation in Forest Management	Future interest in REDD+ and Gaps	Recommendations
			biodiversity.	IUCN/WWF to initiate forest conservation projects Engro has an experience in CDM projects and thus are aware about carbon credits.	
6	Pak-Arab- Refinery Limited, Karachi	Yes, but no clear understanding has to build a business case for REDD+	Participating in forest plantation as part of CSR but on a limited scale	- Would be interested in REDD+ but main focus would be on off-setting own operations There is an institutional gap between private sector and government. There is no platform where government and private sector could discuss REDD+ and other issues.	Private sector should be involved in billion tree Tsunami Private sector be given tax relaxation as an incentive.
7	HUBCO Power	No	Has a more than 2000 acres of own land or rented land from government. No	HUBCO would be willing to participate in REDD+. It has own private land	Private sector should be involved in billion tree Tsunami







S. No	Company Name	Prior Awareness and Understanding of REDD+ and Forestry	Company's participation in Forest Management	Future interest in REDD+ and Gaps	Recommendations
			systematic forest management is implemented	spread all across provinces. HUBCO has an experience in CDM project. Lack awareness and capacity about how to kick-start the REDD+ project Government has no guidelines about how to involve private sector. Land could be the major issue for private sector to start REDD+ project Billion Tree program is not involving the private sector.	
8	Mitsubishi Corporation, Lahore	No	Mitsubishi has a clear mandate for net zero carbon. Started discussion with Sindh Govt. for growing mangroves plantations and setting-up LNG project as part of CSR.	- Has an experience in CDM, would be interested in buying REDD+ credits?	Involvement of private sector in billion tree tsunami and how to bring it under REDD+
9	Orient Petroleum Inc, Islamabad	No	As part of CSR Planted 25,000 pants through an NGO. Created a fund to	- We have private land and would be interested in REDD+	







S. No	Company Name	Prior Awareness and Understanding of REDD+ and Forestry	Company's participation in Forest Management	Future interest in REDD+ and Gaps	Recommendations
			support water filtration plants, schools, hospitals etc. on public land.	projects if submitted by third party.	
10	Shell Pakistan	Yes	Could not bring under discussion.	 Shell has Carbon Trading Desk, interested in REDD+ projects. There is high potential in agriculture sector as well. 	Government should involve private sector more transparently. The Sindh Govt. project with Indus Delta was provided to Indus Delta Capita without open tender.







Appendix 4

Appendix 4(a): Provincial forum at Karachi

Provincial Forum at Karachi-Main Discussion Points

Name and Designation	Question / Discussion	Answer	
Mr. Riaz Wagan Chief Conservator of Forests – Sindh, Coastal Forests and Rangelands Sindh Forest Department,	Community engagement mechanisms were discussed and importance of private sector firms in REDD+ initiatives was highlighted.	Mr. Gilles Moynot explained the concept of Verified Carbon Standard (VCS) and highlighted that VCS will now manage the Climate, Community & Biodiversity Standards (CCB Standards), one of the most widely applied and respected tools to measure the community and biodiversity impacts of land-based carbon projects.	
Government of Sindh	Registration and Verification process for Verified Carbon Standard (VCS) was discussed.	Mr. Gilles Moynot provided a brief overview of the Project Registration Process for VCS, as following:	
		 Step 1: Project Validation and Verification 	
		 Step 2: Registration and Issuance Request 	
		• Step 3: Project Review	
		 Step 4: Project Registration and Initial Verified Carbon Units (VCU) Issuance 	
		• Step 5: Periodic VCU Issuance	
		 Step 6: VCU Retirements and Cancellations 	
		• Step 7: Project Maintenance	
		It was further explained that an active VERRA Registry account is required for any entity wishing to register projects or issue, retire or transfer credits.	
Mr. Zargham Ali Shah	Similar case studies for the small to moderate scale projects were	Mr. Gilles Moynot pointed that VCS have been implemented to support voluntary CO ₂	
Process Safety Lead	requested to share as a benchmark and a holistic approach which can be applicable to Pakistan with respect to private	market in Colombia which makes it easier for local companies to buy credits to reduce	
Lucky Motor Corp		their carbon footprints. He added that the voluntary carbon market	







sectors.

Implementation process of REDD+ activities as part of the Supply Chain mechanism of the private sector firms was also discussed.

in Colombia is set to expand for the upcoming projects too. Across the world, projects using the VCS Standard have issued more than 100 million credits.

Mr. Frederic Jacquemont added that the impacts of the project being initiated by the private sector firm is the key to assess the overall mechanism to be incorporated and a suitable design strategy is therefore made accordingly. The VCS issues credits to project developers based on the GHG benefits of eligible project activities that are quantified using a methodology that has been approved under the VCS.

Mr. Nasar Usmani

EHS Manager

Abbott Laboratories, **Pakistan**

He highlighted that success stories should be discussed and how the private sector firms can get benefit. He also discussed about the readiness mechanisms which can serve as a pilot mechanism to initiate the REDD+ activities at an individual firm scale.

Mr. Frederic Jacquemont shared the case studies and success stories of South Germany where renewable process industries are compensating the domestic gas consumption. He added that Germany intends to launch a domestic carbon market for heat and road transport in 2021. Furthermore, Canada's federal backstop system—which includes an Emissions Trading System (ETS) and a fuel charge similar to a carbon tax—has been imposed on provinces and territories that do not opt into the system, or that do not put in place a sufficiently ambitious carbon pricing mechanism.

Mr. Syed Ghulam Qadir Shah further added that the stationing of staff throughout Pakistan for Monitoring and Evaluation of the TBTTP activities is under process and aimed at evaluating a performance report.

Mr. Riaz Wagan answered that this initiative aims to achieve carbon off-setting by acquiring larger impacts projects. By enriching projects through carbon credits, more such initiatives could be developed to benefit the local economy. Pakistan can also develop some new high-skilled jobs for the assessment of carbon credits and climate

change.

He continued that the UN-REDD Programme

Space and land requirement for plantation in Karachi was made under discussion. It was also suggested that plant saplings and their transportation to the plantation site can be managed in collaboration in order to make this initiative realistic and achievable.







has been working with the government of Colombia to reduce deforestation and forest degradation. Colombia boasts 60 million hectares of natural forest, covering more than half of the country.

Mr. Mahmood Akhter Cheema also answered that in a fully decentralized model, activities would be managed at the project level, with independent projects producing and selling emission reductions. There may be third-party standards (e.g., Verified Carbon Standard (VCS); Climate, Community and Biodiversity Alliance (CCBA) that provide quality control for emission reductions and safeguards, or governments may exert some regulatory power.

Mr. Rashid Ashraf

Sr. Eng. Environment

PARCO

discussed as part of individual stress on private sector firm's land.

Carbon off-setting potential was

Mr. Frederic Jacquemont shared his view that landowners should be financially viable. It may depend on the willingness of these landowners to participate in voluntary carbon offset programs.

Ms. Maham Azam

New Ventures Engineer

HUBCO

Different types of plantation schemes and techniques were discussed including the Miyawaki Urban Forest, Vertical Plantation on buildings and infrastructure, etc. Mr. Frederic Jacquemont answered that it depends on the scope of plantation activity being initiated by private sector firms, which technique they want to adapt depends on the availability of funds.

Mr. Najam Uddin

Private Consultant

It was suggested that within central and upper Sindh,
Naushehro Feroze, Shaheed
Benazirabad (formerly
Nawabshah) and Ghotki districts
have land availability for
plantation. These lands can be
utilized with public-private
partnership for plantation
purposes.

Mr. Frederic Jacquemont acknowledged the suggestions.

Mr. Amir Ali

Manager

Soorty Enterprises

It was suggested that in line with forestation, carbon dioxide sequestration plants should also be installed. Case study of Soorty Enterprises was mentioned regarding the carbon dioxide sequestration initiative.

Mr. Riaz Wagan acknowledged the suggestion by mentioning that project cost and cost-benefit analysis critically helps in decision making and such plants should be installed based on the financial scope.







Mr. Hassaan Ali

Environmental Advisor

United Energy Pakistan To off-set the carbon footprint, the mechanism of buying carbon credits, how buyers can approach, and the process was discussed in detail.

Mr. Frederic Jacquemont explained investing in carbon offset projects helps organisations take immediate action on greenhouse emissions. The off-set contribution of buying carbon credits is recommend as one part of a broader, integrated carbon management strategy.







Provincial Forum at Karachi-List of Participants

#	Name	Designation	Organization
1	Frederic Jacquemont	Consultant	TEREA
2	Amir Ali	Manager	Soorty
3	Amir Qureshi	Manager	Soorty
4	Raheel Zafar	Sr. Manager Sustainability	Soorty
5	Mustafa A.	Manager EHS and Sustainability	Soorty
6	Mahmood Akhter Cheema	Country Representative	IUCN
7	Danish Lodhi	Manager	IUCN
8	George Sadiq	Program Officer	IUCN
9	Mr. Syed Ghulam Qadir Shah	National REDD+ Coordinator	NRO, OCC
10	Nasar Usmani	EHS Manager	Abbott Laboratories
11	S. Ali Hasan	Head of Sustainable Initiatives	JS Bank
12	Farhan Nazir	Principal Sustainability	Karachi Chamber of Commerce
13	Hassaan Ali	Environmental Advisor	United Energy Pakistan
14	Favad Somro		Engro Foundation
15	Zargham Ali Shah	Process Safety Lead	Lucky Motor Corp
16	Najam Uddin	Private Consultant	-
17	Aijaz Nizamani	Additional Secretary	Sindh Forest Department
18	Farhan Hassan	CEO	HOL
19	Ahmed Mubeen	Head HSEQ	PARCO
20	Muhammad Jahanzaib	Project Safety Engineer	PARCO
21	Rashid Ashraf	Sr. Eng. Environment	PARCO
22	Misbha Mamsa	Projects	Arif Habib
23	Maham Azam	New Ventures Engineer	HUBCO
24	Riaz Wagan	Chief Conservator of Forests – Sindh, Coastal Forests and Rangelands	Sindh Forest Department, Government of Sindh







#	Name	Designation	Organization
25	Adeel Kharwa	Head of Projects	TPL Properties
26	Rafi ul Haq	Ecologist	CRAB
27	Dr. L. Kella	Retd. CCF Sindh	-
28	Farhan Jabbar	Head of Commercial	Dawood Hercules
29	Dr. A.J Kazi	Chief Conservator of Forest Sindh	Forest and Wildlife Department, GoS
30	Ayesha Shafiq	MTO, K-Electric	K-Electric
31	M. Ahmar Mushtaque	Deputy Manager	K-Electric
32	Farooq Bhutto	DM	K-Electric
33	Farwah Shariff	Manager ESG	K-Electric
34	Sharique Siddique	CEO	PIBT
35	Dr. Ali Hasan	Deputy Chief HSE	PPL
36	Ahmer Arif	Country Director	COSARAF Foundation
37	Saad ur Rehman	HSE Ops.	ENI Pakistan
38	Samran Bashir	Engineer	PSO
39	Gilles Maynot	Directeur Technique	ONF International
40	Rehman Naqi	Chief Guest	
41	Syed Nadeem Arif	Director	EMC Pakistan
42	Muhammad Haseeb	Environmental Specialist	EMC Pakistan
43	Ahmed Zohair	Director Environment Engineer	EMC Pakistan
44	Dr. Sajidin Hussain	Consultant	EMC Pakistan







Appendix 4(b): Provincial forum at Lahore

Provincial forums at Lahore – Key discussion points

Name	Organization	Question	Answer
Jawad Ahmed	Tetra Pak	What Is a Plan for REED+? As we know all know that private sector work on plans and secondly from where will the private sector be getting land if interested?	Dr. Sajidin answered that Partnership, collaboration and Facilities can be provided by the forest department to private sector, Engro, PIBIT, Shell already active in afforestation, where easily
Yasir Ali	Shell Pakistan	What about agriculture sector and What about if they have already participated in forestation previously?	land is available, talk to landowners and forest department.
Jawad	Tetra Pak	Who takes ownership of project for	Dr. Sajidin add
Ahmed		30 years? Second Land is an issue?	That ownership can be both with project developer and funder depending upon mutual agreement. Communities may also be given part ownership.
Mian	Project Director	Suggestion/Remarks	Mr. Asif Shuja Khan answered
Hafeez Ahmed	(PM&E Unit) Punjab	Land is a major concern and businessman concerned about profit; Acceptable business model should be developed. Regulatory authorities, mechanisms needed. Redd+ enabling environment should highlight risk and cost should be available. Financial risks should be addressed by involving private sector in design phase.	that models are still needed to be developed and therefore feedback is sought and whole event is a part of the project.







Provincial Forum at Lahore-List of Participants

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4 Dr. Sajidin EMC Pakistan 0336-5320558 5 Sohail Iqbal Sundar (BOM) 0317-9998090 6 Jawad Ahmed Tetra Pak 0300-4009813 7 Iftikhar-ul-Hassan Punjab Forest Department 0300-4009813 8 Danish Rashdi IUCN 0300-5557680 9 Dr. Shelly Saima Yaqub Punjab Fisheries 0333-335769 9 Dr. Shelly Saima Yaqub Punjab Fisheries 0333-4507787 10 Dr. Abdul Aleem Aleem Conservation Consultant 0300-4259687 11 Ghulam Qadir Shah NRO MoCC - 12 Pervez Manan NRO MoCC 0344-5003377 13 Kamran Liaqat QIE 0308-4612745 14 Ijaz Nayer Habib Rafiq 0300-8450766 15 Mian Hafeez Ahmed Project Director (PM&E Unit) Punjab 0301-4461808 16 Tehmina Saeed Chaudhury EC Member 0300-8425787 17 Khurram Shams EMC Pakistan 0312-8258324 18 Abdul Hadi	2	Shams-ul-Haq		0333-3556178
5 Sohail Iqbal Sundar (BOM) 0317-9998090 6 Jawad Ahmed Tetra Pak 0300-4009813 7 Iftikhar-ul-Hassan Punjab Forest Department 0300-5557680 8 Danish Rashdi IUCN 0303-3335769 9 Dr. Shelly Saima Yaqub Punjab Fisheries 0303-3335769 10 Dr. Abdul Aleem Aleem Conservation Consultant 0300-4259687 11 Ghulam Qadir Shah NRO MoCC - 12 Pervez Manan NRO MoCC 0344-5003377 13 Kamran Liaqat QIE 0308-4612745 14 Ijaz Nayer Habib Rafiq 0300-8450766 15 Mian Hafeez Ahmed Project Director (PM&E Unit) Punjab 0301-4461808 16 Tehmina Saeed Chaudhury EC Member 0300-8425787 17 Khurram Shams EMC Pakistan 0312-8258324 18 Abdul Hadi EMC Pakistan 0345-5355511 19 Zuianera Shoaib Coca –Cola Beverages Pakistan 0307-4446226 20 Fr	3	Asif Shuja Khan	EMC Pakistan	0333-8287816
6 Jawad Ahmed Tetra Pak 0300-4009813 7 Iftikhar-ul-Hassan Punjab Forest Department 0300-5557680 8 Danish Rashdi IUCN 0303-3335769 9 Dr. Shelly Saima Yaqub Punjab Fisheries 0333-4507787 10 Dr. Abdul Aleem Aleem Conservation Consultant 0300-4259687 11 Ghulam Qadir Shah NRO MoCC - 12 Pervez Manan NRO MoCC 0344-5003377 13 Kamran Liaqat QIE 0308-4612745 14 Ijaz Nayer Habib Rafiq 0300-8450766 15 Mian Hafeez Ahmed Project Director (PM&E Unit) Punjab 0301-4461808 16 Tehmina Saeed Chaudhury EC Member 0300-8425787 17 Khurram Shams EMC Pakistan 0312-8258324 18 Abdul Hadi EMC Pakistan 0345-5355511 19 Zuianera Shoaib Coca –Cola Beverages Pakistan 0307-4446226 20 Frederic Jacquemont TEREA Foundation +33767265372 21	4	Dr. Sajidin	EMC Pakistan	0336-5320558
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8 Danish Rashdi IUCN 0303-3335769 9 Dr. Shelly Saima Yaqub Punjab Fisheries 0333-4507787 10 Dr. Abdul Aleem Aleem Conservation Consultant 0300-4259687 11 Ghulam Qadir Shah NRO MoCC - 12 Pervez Manan NRO MoCC 0344-5003377 13 Kamran Liaqat QIE 0308-4612745 14 Ijaz Nayer Habib Rafiq 0300-8450766 15 Mian Hafeez Ahmed Project Director (PM&E Unit) Punjab 0301-4461808 16 Tehmina Saeed Chaudhury EC Member 0300-8425787 17 Khurram Shams EMC Pakistan 0312-8258324 18 Abdul Hadi EMC Pakistan 0345-5355511 19 Zuianera Shoaib Coca -Cola Beverages Pakistan 0307-4446226 20 Frederic Jacquemont TEREA Foundation +33767265372 21 Asees Ahmed D.H.A Lahore 0310-8887021 22 Nida Rahat Berger Paints 0333-1026617 23 Yasi	6	Jawad Ahmed	Tetra Pak	0300-4009813
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24 Bushra Siddique BOM-QIE 0305-8472602 25 Nasir Khan United Energy Pakistan 0300-8562066	22	Nida Rahat	Berger Paints	0333-1026617
25 Nasir Khan United Energy Pakistan 0300-8562066	23	Yasir Ali	Shell Pakistan	0301-8213445
	24	Bushra Siddique	BOM-QIE	0305-8472602
26 Nuzhat Jahan Mitsubishi Corporation 0301-8400086	25	Nasir Khan	United Energy Pakistan	0300-8562066
	26	Nuzhat Jahan	Mitsubishi Corporation	0301-8400086







Appendix 4(c): Provincial forum at Islamabad

Provincial Forum at Islamabad-Key Discussion Points

Name	Designation	Question	Answer
Mr. Ijaz Hussain	Director Operation (AID)	The basic question it was that; Do you see a business case in REED or not, since morning I have been follow the discussions and elaborations but still, I am not clear that there was a figure 5 to 10\$ per metric ton of co2 and 30\$ of metric ton of co2 and then we also saw a figure of 40 billion dollars. So, dollars for activity, which is being discussed in REDD+ about the connections or the flow for the private sector and how this can take place or how will the model be formed to include private sector in this project.	Mr. Frederic answered that I think we can distinguish two things the broken market and the private sector players, so there are two different sectors the public sector and the private sector. Private sector playing active role in the run turning market but on back the carbon emission reducing program will be managed by the World Bank. This is public, government and international program. There are project developers, and they are investing in it Mr. Frederic gave example of land like suppose you are the landowner and some international companies come and do agreement with you at this time the net rate is zero but after some time it will increase according to the market rate and you will sell and get the profit on market rate. When I gave you 1 million dollars, and you sell the emission reduction on market price so get the investment back in this way you can treat it well and the investors will be happy because they prefer with good price in reinvesting in







			the project.
			Dr. Sajidin answered that there are various players in the market and of course there is public and government sector but at the same time there are many private sector players.e. g the first player who develop the program can be the public sector, the third kind of the investors are the validators which are registered.
		Question which comes in and again it relates to the first bulletin that obviously it requires a very massive and regulatory legal framework.	Mr. Syed Ghulam Qadir shah replied that I think regulatory framework already exist and lot of area is already available in all the provinces with the forestry departments and the project will be developed with all collaboration with the forestry departments and that could be done and discussed with the forestry department that the investment should be secured, but if there is need of any additional amendment and changes in regulatory framework that can be easily turn based on the project area where the investors is investing.
Mr. Gohar Ali	Conservative officer (KPK Forest)	Suggestion I think there are two issues: one is international and the second is national. But in Pakistan's basin there is upper area and the lower area. In these	Dr. Sajjidin adds: There are two types of activities which can be done for forest, One is greenhouse gas emission and second is carbon sequestration.







areas the emission is due to forest which is cut for burning and converts into carbon dioxide. Some forests are cut and used for building and construction purposes.

The contribution forest is found in Gilgit, KPK and Azad Kashmir which is used for firewood.

We never think of those people that in winter season use this timber for cooking and for warming their houses.

The private sector in Pakistan has chance; Automobile industries, power generating industries from fossil fuels etc. They are contributing and are major emitters and they have a good chance to earn good names by using water in the friendliest environment. Power and giving that either to the people or to those provincial government because in KPK major forest is under government of KP.

We also share the benefits with people who are living around and depending on these forests.

They have many hydropower stations, Swat River, Derr river and this is the story of inside of Pakistan.

Those industries who use fossil fuels, furnish oil, coal and all energy sources they are emitters.

Industries like Toyota company, cotton industries they can contribute, and they can resolve national issues as well as local issues,

By resolving national issues, I mean if they contribute in generating and producing environment friendly power from water and sell it to local Mr. Syed Ghulam Qadir shah suggested: That first of all the communities which are dependent on forest: you need to give a particular alternate for livelihood and to those industries which want to invest in it.

So, the pressure on the committee will be reduced and livelihood option will be created and secondly when forest is safe from cutting the forest will continue to store carbons the deforestation and sequestration.

The amount and quantity are stored due to this action, and private sector can use those emissions to neutralize that business to become green business or they can invest these emissions and in future they will sell it on more profit.

So, there is no law according to emissions because in Pakistan we have a very less emissions but in foreign countries they have a set of targets for emissions.







		people on subsidized rates, they would not cut the tree for burning and actually this is the emission because they are compelled for their survival.	
Miss. Imrana Komal	Journalist	Suggestion When we should talk about private sector engagement and REDD+ in Pakistan we have to Know that this is not game of money and any kind of business it is part of our natural resources under our natural acids, and they are targeting by land mafia already.	
		When we visit to these areas the household using these woods for cooking and for many other purposes. As we know that we planted lots of trees in billion tree tsunami project and in this project lots of widows and children have participated. We should remember them and provide them a good facility, there should be less tax for investors and when visitors.	
Dr. Abdul Jabbar Qazi	Chief Conservative officer (Sindh)	In presentation you did not mention the business model, and what kind of income will we be generating from this model; even you did not mention the place where they have to work and what are the regulation of this project.	Dr. Syed Ghulam Qadir answered that part of this assignment we can do some discussion by laterally with forest department and we can clear this model soon. Dr. Sajjddin answered that there are two ways one is business model and the second is the concept in which we can chose different places that are up to conventional form but for business model there is a lot of time needed to develop the forum.







Mr. Syed	Former I.G	Suggestion	
Mahmood Nazir	(Forest)	Now in this room there are person from chamber of commerce and industry and from private sector. I just met someone from the park view city.	
		What will be the business model for them, we get some forestry terms here but when something is meant for trading, it needs certification.	
		Who will sell it and who will be here to buy it? When we come to this stage that should be a good idea.	
Mr. Niaz Kakar	Focal point REDD+ (Balochistan)	It is a very good seminar and a very good effort from Mr. Memon, but please ensure the TORs of this project and I am glad to see the president of the chamber and commerce of Islamabad.	
		I wish you could involve 6 to 8 sessions with chamber of commerce that we introduce the concept of REDD+ and I think it's a very sound investment and hope lots of community will join this, and when two or three models will be successful so hope the deforestation will stop over all Pakistan.	
Mr. Hamyun	Member of	I think for the first time we are in this	
Hameed	Executive committee chamber of commerce Islamabad	session so as we have to get more awareness; definitely people will think about it, and this should be easy because lots of business forums want to participate in it.	
Mr. Kamran Sadeq	Senior Executive officer (OGDCL) Islamabad	Suggestion As we all know that agriculture sector in Pakistan contribute almost more than 60% of GDP where we talk about the carbon trading. We should involve the agriculture and	







	farmers because the importance and	
	significance of Pakistan in the case of	
	geography and you can say local	
	weather of Pakistan. We should also	
	create some awareness to farmers in	
	agriculture sector, so we can include	
	this pillar as well.	
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Provincial Forum at Islamabad-List of Participants

#	Name	Designation	Organization
1	Col Iftekhar (R)	Director Administration	Park View City Islamabad
2	Frederic Jacquemont	Consultant	TEREA
3	Hammad saud	Manager IKM	IUCN
4	Azfar Ansari	IUCN	IUCN
5	Farhat Shaheen	Senior Environmentalist	EMC Pakistan
6	Adil Khan	Environmentalist	EMC Pakistan
7	Shams-ul-Haq Memon	Technical Advisor	EMC Pakistan
8	Hyder Raza Khan		Sindh Forest
9	Dr. Sajaidin		EMC Pakistan
10	Muhammad Essa	REED+ Focal Person	Forest Department (GB)
11	Dr. Faizul Bari		FAO
12	Javed	Camera Man	ARY
13	Usama	BD Officer	AID
14	Zia-ul-Islam		NOCL
15	Dr. Muhammad Bashir	Member EPT	EPT
16	Zara Qazi	Journalist	GNN
17	Imrana Komal	Journalist	Bunjaarun
18	Sajjad Kazmi	Anchor	Such TV
19	Farrrukh Ahmad		Best Way Cement
20	Abdul Qadeer	JV Officer	Orient Petroleum
21	Miss Zartag Gul Wazir	State Minister	Ministry Of Climate Change
22	Mr. Nisar	Senior Environmentalist	EMC Pakistan
23	Hania Sabeen Minhas	Environmental Manger	Park view City
24	Abid Ali	Journalist	Samma Tv
25	Irfan Rasheed		Glade Vista
26	Syed Toqeer-ul-Hassan	Journalist	Daily Asas
27	Shahzad Ahmed	Director	Glade Vista
28	Farah Nasir	Manager	HBL
29	Irtaza Qureshi	DFO	AJK Forest Dept
30	Ghulam Qadir Shah		NRO
31	Bilal Ahmed		AJK Forest







#	Name	Designation	Organization
32	Huma Khawar		Free Laun Consultant
33	Afrasiyab		NR0
34	Atif Tanveer		Mari Petroleum
35	Asif Shuja Khan	C00	EMC Pakistan
36	Kamran Siddique	HSEQ Officer	OGDCL
37	Syed Muhammad Nazir		TNCI
38	Asif Turangzai	ADB	
39	Niaz Khan Kakar	Conservative Officer	Forest & Wildlife Department
40	Iftikhar-ul-Hassan		Punjab Forest Department
41	Muhammad Ali Shaukat		Mari Petroleum
42	Gohar Ali	Conservative Officer	KP Forest Department
43	Mehmood Akhtar Cheema	Country Representative	IUCN
44	Ijaz Hussain		AID
45	Farhat Jabeen	RA	NRO







Appendix 5: Photo log of Provincial Forums Meetings

Provincial Forum at Lahore on 18th November, 2021



















National Forum at Islamabad, 22nd November, 2021



































